



"The Fowlerville News & Views is a community, people-oriented, weekly newspaper. Its contents consist of local and area news, features, and opinions, along with display and classified advertising."

Specifications:

6 column page; with a column width of 10 picas; page length of 16 inches. Total of 96 column inches per page, Printed by web offset.

Inserts - \$40.00 per thousand

FULL RUN (7,000) = \$280.00

Color Rates

1/8 page or Less -- \$30.00
 1/4 page -- \$55.00
 1/2 page -- \$ 85.00
 3/4 page -- \$100.00
 full page -- \$120.00
 Color Photo Charge -- \$10.00

Classified Ad Rates

Prepaid (6 months or more) \$6.00 plus .10 per word over 20 words.
 Billed (20 word or less) \$8.00 plus .10 per word over 20 words.

Accepted Media Formats & E-mail Information


If you are providing a "camera ready" ad, it must be the exact column size.

We Accept the following Media: CD-ROM, E-mail, Thumbnail Drive, SD Card

Digital photo formats: JPG, PNG, GIF, TIFF

Text Formats: Files saved as "text only" or most word processor formats: Micro Soft Word (doc, docx)

Ad Formats: PDF, JPG, TIFF, Indesign Files



Serving the Fowlerville and Webberville Communities

206 E. Grand River, P.O. Box 937. Fowlerville, MI. 48836-0937
 (517) 223-8760: FAX (517) 223-4177

fowlervilleneews@gmail.com

AD RATES

Columns (wide)						
Inches (high)	1 col. (1.625 in)	2 col. (3.375 in)	3 col. (5.125 in)	4 col. (6.875 in)	5 col. (8.625 in)	6 col. (10.5 in)
1			\$27.50	\$30.00	\$32.50	\$35.00
2		\$30.00	\$35.00	\$40.00	\$45.00	\$50.00
3	\$27.50	\$35.00	\$42.50	\$50.00	\$57.50	\$70.00
4	\$30.00	\$40.00	\$50.00	\$60.00	\$73.00	\$85.00
5	\$32.50	\$45.00	\$57.50	\$73.00	\$85.00	\$98.00
6	\$35.00	\$50.00	\$65.00	\$85.00	\$98.00	\$110.00
7	\$37.50	\$55.00	\$78.00	\$94.00	\$98.00	\$122.00
8	\$40.00	\$60.00	\$85.00	\$102.00	\$108.00	\$134.00
9	\$42.50	\$65.00	\$82.00	\$110.00	\$118.00	\$148.00
10	\$45.00	\$73.00	\$98.00	\$116.00	\$128.00	\$160.00
11	\$47.50	\$78.00	\$104.00	\$126.00	\$140.00	\$172.00
12	\$50.00	\$85.00	\$110.00	\$134.00	\$150.00	\$184.00
13	\$52.50	\$90.00	\$118.00	\$144.00	\$160.00	\$196.00
14	\$55.00	\$94.00	\$122.00	\$152.00	\$170.00	\$208.00
15	\$57.50	\$98.00	\$130.00	\$160.00	\$180.00	\$220.00
16	\$60.00	\$100.00	\$136.00	\$168.00	\$190.00	\$232.00
	1/4 Page (3x8)	\$85.00		Full Page	\$232.00	
	Bus. Card	\$30.00		1/2 Page (4x12, 6x8)	\$134.00	

We Accept Master Card & Visa

E-mail ad text/photos to
ads.fnv@gmail.com

DEADLINE: 3:00 PM THURSDAY